

Cookie Policy

Last updated: 16 May 2025

1. About this Cookie Policy

This Cookie Policy explains how Makersfuel (“**Makersfuel**”, “**we**”, “**us**”) uses cookies and similar tracking technologies on <https://makersfuel.com> and any sub-domains or mobile applications we operate (collectively, the “**Platform**”). It should be read together with our [Privacy Policy](#).

Under the EU ePrivacy Directive and the General Data Protection Regulation (GDPR), we must obtain your consent before placing or reading non-essential cookies on your device. We use **CookieBot** to display a banner on your first visit, record your preferences, and let you change or withdraw consent at any time.

2. What are cookies?

Cookies are small text files that a website places on your computer or mobile device when you visit. They allow the site to recognise your device, remember your actions and preferences (such as login, language, font size) and gather analytics information. Cookies may be:

Table 1

| Term | Description |
|---------------------|---|
| First-party cookies | Set by Makersfuel directly. |
| Third-party cookies | Set by external services we integrate (e.g., Google Analytics, Stripe). |
| Session cookies | Deleted when you close your browser. |
| Persistent cookies | Remain until they expire or are deleted by you. |

We also use similar technologies (e.g., local storage, server-side beacons, and pixels); references to “cookies” in this policy include these technologies.

3. Why we use cookies

Table 2

| Category | Purpose | Legal basis* |
|-------------------------|--|-------------------------------|
| Strictly Necessary | Enable core functionality such as authentication, load-balancing, security, and remembering your cookie preferences. | Legitimate ir consent req |
| Preference | Remember choices you make (e.g., interface language, clan filters) to provide a more personalised experience. | Consent |
| Analytics & Performance | Collect aggregated statistics via Google Analytics 4 to understand how users interact with the Platform, which helps us improve features and performance. | Consent |
| Security & CDN | Cloudflare cookies and tokens protect the Platform against DDoS attacks and malicious traffic while speeding up content delivery. | Legitimate ir |
| Payment & Subscription | Stripe may set cookies to prevent fraud and ensure a secure checkout flow if you upgrade to a premium plan. | Legitimate ir also require |

* Under EU law, we rely on **consent** for all non-essential cookies. Necessary cookies are processed on the basis of legitimate interest or contractual necessity.

4. Detailed cookie list

Because the exact cookies on our Platform may change (for example, when Google releases a new cookie or we add a feature), we publish a dynamic, up-to-date inventory via CookieBot. You can:

1. Click the **“Cookie Settings”** link in our footer or banner at any time.
2. Expand each category to see:
 - Cookie name
 - Provider (first or third party)
 - Purpose description
 - Expiry (session / days / years)
 - Whether it is necessary or requires consent
3. Toggle categories on or off (except Strictly Necessary, which are always enabled).

Typical examples include:

Table 3

| Cookie | Provider | Category | Expiry |
|---------------------|------------------|-------------------------|----------------|
| supabase-auth-token | Makersfuel | Strictly Necessary | 1 day |
| CookieConsent | CookieBot | Strictly Necessary | 1 year |
| _ga, _ga_* | Google Analytics | Analytics & Performance | 1 year 1 month |
| __cf_bm | Cloudflare | Security & CDN | 30 minutes |
| __stripe_mid | Stripe | Payment & Security | 1 year |

This table is illustrative; please refer to the live CookieBot list for the authoritative version.

5. Managing your cookie preferences

- **Banner consent:** On your first visit we display a banner allowing you to *Accept all*, *Deny all non-essential*, or *Customise* your choices.
- **Changing consent:** Open **Cookie Settings** in the footer at any time to modify or withdraw consent.
- **Browser controls:** Most browsers let you refuse or delete cookies through settings (see *Help* in your browser). Blocking strictly-necessary cookies may prevent you from signing in or using core features.
- **Google Analytics opt-out:** You can install the Google Analytics Opt-out Browser Add-on from Google if you prefer: <https://tools.google.com/dlpage/gaoptout>.

6. Third-party cookies outside our control

Some cookies set on the Platform are placed by third-party services acting independently (e.g., embedded YouTube videos). We endeavour to list them in CookieBot, but we have limited control over these providers. Please visit their respective privacy policies for further information.

7. Updates to this Cookie Policy

We may update this policy to reflect changes in technology, legislation, or our operations. Any changes will become effective when we post the revised policy and update the “Last updated” date above. Where required by law, we will ask you to renew your consent.

8. Contact us

If you have questions about our use of cookies or this policy:

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